

2011 -2012 Reflections

“Diversity Means...”

Dear Northwood Teachers and Parents:

The annual PTA Reflections Program gives children the opportunity to express themselves through art forms inspired by a specific theme. The theme for this year is: **“Diversity Means...”**

Students may enter in one of six categories: **Literature, dance, music, photography, visual arts, or film**. The official rules are extra lengthy this year due to new electronic guidelines, so I have provided a simplified version at the end of this letter – simply scroll down to the category that interests you.

Before completing your entry, please visit the official rules at http://www.ptareflections.org/cs/general_student_rules

Entry forms can be accessed at: http://www.ptareflections.org/cs/student_entry_form

The deadline for all entries is **Monday, December 12th**. Finalists will then be sent to the state competition.

There will be a Reflections Box next to the PTA box in the office for submissions. You may choose to do this as a class assignment or encourage your students to participate on their own.

******Teachers: if you choose to do this as an in-class assignment, I can adjust the guidelines to make it easier to submit the entries – please contact me if you’d like to consider this.***

******Parents: if you are confused about the electronic guidelines, please contact me – I will work with you to make it easier.***

We plan to display the work of all finalists, as well as any art or photography entries at the Northwood Open House in the spring.

The three highest scoring entries will receive a \$10 gift certificate for the Spring Book Fair. As an extra incentive, all participants will be entered into a drawing for three additional, \$10 Book Fair gift certificates.

Thank you for your time and participation in this great program. Please feel free to contact me if you have any questions.

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Reflections Simplified Rules

Simplified Literature Rules:

1. Entries must not exceed 2000 words
2. Place the original entry in a manila folder with the CD that contains the electronic copy of the entry, consent form (if applicable), student entry form, and artist statement. Student name, PTA name and page number on the back of each hard copy page.

Simplified Photography Rules:

1. Entries may not exceed 11" x 14" including mat
2. Entries may not have any writing over the photograph
3. Digitally altered photos are not acceptable for this category
4. DO NOT shrink-wrap, laminate or otherwise cover the entry
5. Submit an electronic copy of the entry on CD using the accepted naming convention, along with all related documents (entry form, consent form, artist statement)
6. Label CD and CD container with the accepted naming convention

Simplified Visual Arts Rules:

1. Entries may not exceed 24" x 36" and 3/8" thick
2. Entries may not contain any 3D materials or glitter
3. Entries on stretched canvas will not be accepted
4. DO NOT sign the front of the artwork
5. DO NOT shrink-wrap, laminate or otherwise cover the entry

6. Submit a photo of the entry on CD using the accepted naming convention, along with all related documents (entry form, consent form, artist statement)
7. Label CD and CD container with the accepted naming convention

Simplified Film Rules:

1. Student must be the Director, Screenwriter, Producer and Editor and Cameraperson
2. Submit the entry on a CD/DVD in flv format using the accepted naming convention. Include related electronic documents on the entry CD (score, entry form, consent form, etc)
3. Label CD/DVD and CD container with the accepted naming convention
4. Entry must be less than 5 minutes in length
5. DO NOT introduce participant or say names anywhere in the entry, or list name in credits

Simplified Dance Rules:

1. Dance entries may have up to 3 performers. The student choreographer does not have to be one of the performers.
2. Submit the entry on a CD/DVD in flv format using the accepted naming convention. Include related electronic documents on the entry CD (score, entry form, consent form, etc)
3. Label CD/DVD and CD container with the accepted naming convention
4. Entry must be less than 5 minutes in length

DO NOT introduce participant or say names anywhere in the entry.

Simplified Music Rules:

1. Entries may be voice, instrument or a combination of both
2. Submit the entry on a CD in MP3 format using the accepted naming convention. Include related electronic documents on the entry CD (score, entry form, consent form, etc)
3. Label CD and CD container with the accepted naming convention
4. Entry must be less than 5 minutes in length
5. Students are not required to perform their own composition